

AAHPS Members' Survey 2013: Results



The 2013 Members' Survey was conducted in November/December using online collection (via SurveyMonkey). 54% of current members responded.

The following results will be used to help the AAHPS Executive plan the way forward for the Association and its members.

Of the members who responded...

Location



Most members lived and worked in NSW and Victoria.

In the future, AAHPS will need to focus on recruiting more members in different states/territories.

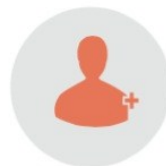
Setting



Over half of respondents worked in teams, in Children's Hospitals.

Again, AAHPS will need to look to attracting more sole practitioners from general hospital settings (particularly those in regional/rural areas).

Joined AAHPS



A third of members joined before 2008; another third joined in the last year.

We need to look at engaging new members and calling upon the expertise of those with longer memberships.

79% of respondents felt membership was extremely or very important

(No respondents felt AAHPS Membership was not important to them)



What do members like about their AAHPS Membership?



43% like the ability to network and make professional connections



30% feel a sense of professional pride through membership

30% like information-sharing with others in hospital play



30% like the professional development opportunities



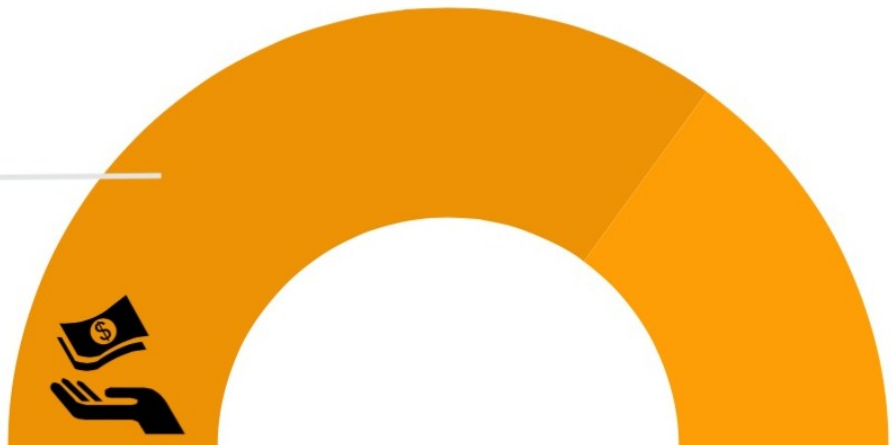
ONLINE PLATFORMS

Members used our online platforms (including our website, Facebook, Twitter, Pinterest and membership portal) mostly around once a fortnight, from a home computer

Some commented these platforms were blocked at their workplace

Cost of Membership

70%
of respondents
would be happy
to pay \$70-\$90 for
annual full
membership



...however most suggested they would need to see increased value and benefits (e.g. insurance, web hosting, professional development opportunities and more member involvement).

The Future for AAHPS



74% said they are keen to try and complete the AAHPS Certification process within the next two years.

Ideas for the future included...

- 'Tips and Tricks' page on website

- Creating AAHPS Strategic Plans

- A non-practicing membership category

- Study via short courses

- Facilitating more networking between sites

- Working toward a common qualification



- An online journal club

Many thanks to our members who made this data collection possible.
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For more information email the Project Officer at emailaaahps@gmail.com
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